



Partner Feedback Form

Computer Advertisement Project
Educational Technology

My name (partner giving feedback) is: _____

The person who made the project is: _____

Our homeroom is: _____

Put an X in the appropriate boxes.

	Yes	Partly	No
Does the project have a clear title (name of the store with student's name)?			
Does the project have four or more products ?			
Does every product have at least three sentences in its caption?			
Is the tone of the ad persuasive ? <i>Does it make you want to buy the products?</i>			
Are there 10 or more vocabulary words ? <i>Choose either Yes or No, not Partly</i>			
Was the project completed neatly , with no messy drawing or handwriting?			
Do the pictures look professional (either with printed images cut neatly or colored hand-drawn images)?			
Does the project contain extra details or research not required that deserves extra credit ?			

*if you said Yes to extra credit, explain what you think earns it: _____

On a scale of 1-5 (with 5 being no errors), how **accurately** did your partner use vocabulary? (Take off ½ point for any mistake you see.)

If there were accuracy mistakes, explain them in the box.

Overall, what do you think your partner's strengths are on this project?

Rubric Grade

Circle one box for an Information Detail grade AND one box for a Design Quality grade.

Underline the key words that made you choose that box.

	5 points	4 points	3 points	2 points	1 point
Information Detail and Accuracy	Uses more than 10 vocab words accurately, highly detailed captions (3 or more sentences), all vocab underlined; prices are all accurate	Uses 8-10 vocabulary terms accurately OR uses 10+ with slightly less detail in caption boxes, though mostly effective; may have one inaccurate price or some vocab not underlined	Uses 6-7 vocabulary terms accurately OR uses 8+ with less detail in caption boxes, somewhat effective; may have two inaccurate prices	Uses 4-5 vocabulary terms accurately but either has several errors or is highly incomplete	Highly incomplete with little effort and/or accuracy
Design Quality and Effort	Title, images, and layout are very neat, organized, and accurate. There is careful attention to detail with images and labeling. It is clear there was impressive effort to create the ad.	Mostly effective title, images, and layout include labeling. Slightly less detail than 5-point work but fairly strong.	Some effective images and layout elements but more than one significant error or noticeable lack of effort in some area	May have some elements that are done properly, but either is fairly incomplete or sloppy with poor attention to detail and effort	Highly incomplete or sloppy with little effort

Summarize all of the feedback you made on this form into one paragraph below. Include both strengths and areas of improvement, written politely and positively.